Lauren Nguyen

QUALIFICATIONS

Strong leadership and organizational skills

Clear and concise communication

Brings positive and inquisitive attitude to all environments

SKILLS

User Research, Interviews Interaction Design Prototyping, Wireframing 3D Modeling Information Architecture Usability Testing

TOOLKIT

Figma, Canva Solidworks Excel, Wordpress Python, R Studio, Java, HTML, CSS

LANGUAGES

English

Vietnamese

Teochew (Chinese Dialect)

AWARDS

HCDE UW Innovation Senior Capstone Award

AAUW Scholar Award in Technology

First Robotics World Championship Contender

WORK EXPERIENCE

Starbucks | R&D Intern | Seattle, WA June 2022–September 2022

- Project lead for redesigning Sbux Drive Thrus to increase accessibility for partners with disability
- Collaborated with cross functional teams to develop and test 6 prototypes of varying fidelities
- Advised stakeholders with researched backed design decisions to create a more accessible workplace

Target | Guest Advocate | Renton, WA July 2020–September 2021

- · Adapted to quickly pick up expertise in all areas of store
- Clearly communicated with guests, team members, and leaders to ensure quality customer service

ACADEMIC/PROJECT EXPERIENCE

UW IHDD | Capstone Project January 2023–June 2023

- Front to end UX project improving wayfinding for visitors to the UW Institute on Human Development and Disability
- Conducted surveys, interviews, and architectural mapping to better understand patients, staff, and physical space
- Designed, produced, and implemented navigational aids throughout building

COVIX | COVID-19 Safety Rubric for Restaurants Fall 2021

- Conducted user interviews and created personas to prioritize user needs
- Produced wireframes and low + high fidelity prototypes for application interface
- Completed usability testing and integrated feedback to improve feelings of customer safety

Westsound Wildlife Shelter | Brand Redesign Fall 2021

- Utilized visual communication principles to revamp local animal shelter's branding
- Completed thorough brand analysis in order to convey organization's tone and voice
- Created new interfaces including logo and typographic elements

EDUCATION

University of Washington | Seattle, WA Fall 2019-June 2023

• B.S. Human Centered Design and Engineering